

PSD team visited 32nd International Fair of Tourism in Belgrade

Written by

Wednesday, 15 December 2010 09:59 - Last Updated Wednesday, 15 December 2010 10:01

Within the framework of intervention that refers to introducing function of research and development in tourism sector, PSD team visited 32nd International Fair of Tourism in Belgrade. One of activities within the PSD project is to conduct questionnaire on visitors of tourism organizations stands on the Fair.

The purpose of this research is to get the profile of tourists that come in Zlatibor County and inputs for improvement of tourism offer. Tourism organizations are recognized as key implementers of this function and PSD team was willing to provide technical support during the first day of the Fair. PSD team used this occasion to organize meetings with potential co-operators on PSD programme.

