

Public presentation of the “Study on the tourism industry” in Ceremonial Hall of City of Uzice

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The Public presentation of the “Study on the tourism industry in Zlatibor County” was held on March 9th, 2010. in the Ceremonial Hall of City of Uzice. The study is created by Regional Development Agency Zlatibor, within the project of Private Sector Development in Southwest Serbia – PSD project. The study presents the key challenges of tourism in Zlatibor County, as well as activities that will be implemented within PSD project during the next two and a half years in municipalities: Arilje, Nova Varoš, Priboj, Prijepolje, Cajetina and city of Uzice.

Program is sponsored by Swiss Agency for Development and Cooperation (SDC), and by this occasion, Mr. Richard Kohli, representative of SDC office in Bern, arrived in Uzice to attend the presentation of the study developed in accordance with M4P (Making Market Work for the Poor) methodology, first time used in this part of Europe. Present representatives of local authorities, tourism organizations, hoteliers, rural tourism households, vocational schools, public institutions, associations and medias, were welcomed by the Mayor of Uzice Mr. Jovan Markovic, director of SDC office in Belgrade Mrs. Beatrice Meyer, director of RDA Zlatibor Mrs. Snezana Selakovic. Study on the tourism industry was presented by Team leader of PSD project, Mrs. Ruzica Dabic.

You may download “Study on the tourism industry in Zlatibor County” on RDA Zlatibor website in section Publications.

