

Promo weekend for domestic and international tour operators and journalists

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RDA Zlatibor, within the Private sector development programme – PSD, in partnership with Tourist Organization of the Region Western Serbia, local tourist organizations and travel agencies and national travel agency “PanaComp” from Novi Sad, organized promo weekend for domestic and international tour operators and journalists.

In the period from 03rd to 6th June, journalists and tour operators from country and abroad, accompanied by the local tour operators and the representatives of local tourist organizations of western Serbia, had the opportunity to get close and feel unique tourist potentials and products of West Serbia and true life of inhabitants. Among foreign journalists and tour operators were representatives of neighbour countries - Croatia and Slovenia, and representatives of countries in which Serbia becomes more and more popular - Netherland, Russia, Latvia and France. This weekend, the focus was on destinations that charmed participants with its nature, unique in Serbia, and hospitality of inhabitants – Zlakusa, Mokra Gora, Tara, Drina, Kremna, Zlatibor, Uvac lake, villages of Nova Varos, Prijepolje, Kamena Gora, Gostilje, Sirogojno, Rozanstvo and Arilje.

Please find enclosed the link related to the Promo weekend movie <http://www.megaupload.com/?d=Z1V94G1T>.

