

The First meeting of Advisory committee of PSD project in the fruit sector

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Within the project “Private Sector Development in South-western Serbia” (PSD), which is implemented by the Regional Development Agency “Zlatibor”, on October 21st 2010 was held the first meeting of the Advisory committee in the fruit sector, in the conference room of the motel “Mlinarev san” in Arilje. The aim of the meeting was to introduce relevant representatives with the findings of the “Market analysis of the fruit sector in Zlatibor County”, created by PSD project team, as well as suggestions for improving this sector.

Participants of the first meeting of Advisory committee were representatives of the Swiss Agency for Development and Cooperation (SDC), local authorities in targeted municipalities, private sector, Regional economic and entrepreneurship development agency Pcinja District “VEEDA”. Comments and suggestions given during the discussion showed that the opinions of the participants match with the potential solutions founded by the members of PSD team, and will present project activities during the upcoming work on finding and implementing best solutions with all interested parties with the aim to develop fruit sector in targeted municipalities of Zlatibor County.

