

Zlatibor County: Population: 313000 GPS Position: 430 72'837" N, 190 70'671" E Time Zone: CET, GMT +1 Country and Area Codes: +381 31 and +381 33 Official Language: Serbian Religion: Orthodox Christianity and Islam Major Industries: Non-Ferrous Metallurgy, Defense Industry, Civil Engineering – Earthworks, Food Industry, Tourism **SERBIA**

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Welcome!



Arsen Đurić

Dear friends,

Over the last few years Zlatibor County has managed to position itself as one of the leading tourism destinations not only in our country but in the whole Balkan region as well. Congress tourism plays one of the most important roles in the County's tourism destination development, supported by the continued efforts of the congress tourism, hotel, and travel industry representatives.

The requisite congress infrastructure already exists and it is being constantly upgraded and improved. The increasing number of new and renovated hotels as well as conference facilities meet the highest standards of quality. However, Zlatibor as a destination offers much more – authentic restaurants serving exquisite local specialties, unique ethno villages as guardians of folk traditions, pristine nature providing you with clean and healthy air, and plenty of opportunities to spend quality time. Naturally, it goes without saying that we offer high value services and a perfect value for your money, hoping that those important factors will help you choose Zlatibor County as your destination.

In closing, I would like to say that all of you who decided to organize business meetings, seminars, conferences and corporate trips in our region made an excellent choice. I am sure you will be satisfied and will find local people to be great hosts and even greater friends.



Darko Đurovi

Tourist Organization of Zlatibor

Dear colleagues and visitors,

Welcome to Zlatibor, a mountain with numerous facilities offering plenty of opportunities. Zlatibor will provide unforgettable events and unique experience for all congress organizers, meeting participants and individual tourists and visitors.

I can assure you that Zlatibor is an ideal place to organize meetings and congresses. The hotels and their meeting facilities of all categories have been hosting events and meetings of various associations and companies for years. The seminar and meeting participants spend their time in the healthy mountain environment breathing crisp, clean air that clears their mind and inspires everyone in the hard working sessions to make right decisions and get the best results. Companies can experience various team building programs with imagination being the only limit in their creating. The Šargan Eight, rafting, paragliding, hiking trails and other outdoor activities and facilities are all at your disposal. Get the most out of your stay – visit Sirogojno, Mećavnik, numerous monasteries, learn about the Zlatibor region tradition, local cuisine and old crafts.

We are sure you will be delighted with everything Zlatibor has to offer. Tourist Organization of Zlatibor has established the Congress Department that will help you make the right choice to meet your needs. Zlatibor is well known for good cooperation among business entities involved in tourism, hotel and conference industry. Our task is to secure seamless communication so that you can communicate with us, as the destination representatives, in the clearest and simplest way possible.

We look forward to welcoming you to Zlatibor.

About Us



Our Services:

- Information on hotels and accommodation facilities
- Information on conference venues
- Information on service providers (transport, catering, excursions...)
- Printed catalogue for congress and incentive travel organizers
- Information on tourist attractions
- Optional programs sightseeing tours and excursions
- Information on restaurants and banquet facilities
- Information on entertainment, shopping and culture options
- Press Information
- Visitor Information Centre

The Tourist Organization of Zlatibor was founded almost three decades ago to successfully present, promote and help development of tourism in the region.

Our cooperation with all the tourism stakeholders implies daily communication with hotels, agencies, tour operators, restaurants, attractions... We are driven by a single goal: to make your stay at Zlatibor pleasant and unforgettable. Therefore, the Tourist Organization of Zlatibor will address any questions you might have, hear all views and all suggestions and help solve your dilemmas.

Zlatibor County is situated in the very heart of the Balkans and has already become a recognized meeting point for various organizations, associations and corporate clients, and for years now, it has been one of the most popular tourist places and relaxing holiday destinations.

In order to build close and strong professional relations with all the clients, the Tourist Organization of Zlatibor has established the Congress Department. The Congress Department has a task to secure seamless communication between clients and service providers throughout the destination. Our goal is to help you produce and run a flawlessly organized meeting at Zlatibor with participants, lecturers, sponsors and organizers expressing high level of satisfaction.

We will do our best to help and assist you in the planning and organization of any kind of MICE events you may wish to have at Zlatibor. Let us show you why Zlatibor is more than just a mountain.





Crisp air to refresh your body and spirit

When you get to Zlatibor, take in the scenery and fill your lungs with healthy, clean, fresh air that refreshes your body and revives your soul, makes you eager to work, socialize and enjoy life to the fullest. An ideal geographical location and the combination of different climatic zones make this region a unique air spa. Zlatibor will give you a good night's sleep and relaxing moments you've been waiting for. It is the best place to escape the city noise and crowd and to take a break from stressful days at the office.

Almost all the activities and lecture breaks can take place outdoors, so the fresh mountain air represents an added value for all meeting participants. The inspiring Zlatibor environment guarantees good results, successful conferences and satisfied participants, who are getting back to their daily routine feeling rested and rejuvenated.

Nourishing food to regain your energy

Local specialties that make this region a unique oasis of tasty flavours represent an unforgetable experience for the majority of Zlatibor visitors. Pristine nature and traditional ways of food preparation provide the most delicious organic food and dishes that Serbia is famous for.

Make sure to visit national cuisine restaurants and plunge into gastronomic ecstasy. You should start by ordering local Užice brandy (rakija) and Zlatibor kaymak, cheese, buckwheat pie and homemade prosciutto. Spit roasted spring lamb is inevitably served as the main course. Its taste and quality are indications whether or not a restaurant is good. Try to learn how to make the famous Užice flat bread bun. We recommend you have it for breakfast since it will give you stregth and make you ready for numerous outdoor activities in the Zlatibor fresh air.

Nourishing food and crisp mountain air represent a winning combination that replenishes your energy and encourages your body to take part in numerous activities and have the adrenaline rush experiences.

A variety of activities to burn calories

Zlatibor offers plenty of opportunities for activity holidays and various team building programs that will satisfy not only those who are eager to spend some relaxing time walking but also the adrenaline junkies. You will find a wide variety of options for trail walking that is the best morning activity you can get. If you are ready for greater challenges, take a walk to Tornik. The Rivers Uvac and Drina rafting represents an ideal employee motivation program. Jeep tours through the rugged terrain, downhill mountain biking, paragliding, tubing and other similar activities are intended for younger guests who want to run off some of their excess energy. If you want to spend some quiet time, enjoy a ride on the Šargan Eight train or take a boat cruise along the

An "ethno corner" where we can learn more about ourselves

In a pleasant ambience of ethno villages and unique open air museums we will find out how people used to live in the past. We will rediscover old, almost forgotten crafts and traditional food recipes. Get involved by taking part in these activities and you will understand a specific mentality of people from this region even better. Master the old crafts skills. Find out how pottery is made in the village of Zlakusa, or how prosciutto is made in Mačkat, or even how the best kaymak is made. You can collect herbs and forest fruits on the mountain paths of health. Taking wildflower honey or pine honey as first thing in the morning will easily become a part of your daily routine.

Everything you try in the Zlatibor region is either fresh, strong, delicious, joyful or full of energy and everything contains the most important ingredient a contemporary person could ask for. Health.





Location

Zlatibor is situated in the central part of Western Serbia, in the area that connects Serbia with Montenegro and Bosnia and Herzegovina. It is 230 km away from Belgrade, 240 km away from Podgorica and 180 km away from Sarajevo, so it is an ideal meeting point for business people from the whole region.



From the International Belgrade Airport it will take you 3.5 hours to get to Zlatibor via highway leading from Belgrade to Montenegro, and the same amount of time is needed from Podgorica Airport. Sarajevo Airport is only 2 hours drive away.



By Car

The best routes to get to Zlatibor by car are following:

- Belgrade - Zlatibor via Požega, Užice and Čajetina (230 km); - Podgorica - Zlatibor via Kolašin, Bijelo Polje and Prijepolje (240 km); - Sarajevo - Zlatibor via Višegrad (180 km)

codgorica 240km



By Train

Regular lines connect the town of Užice with the main administrative centres via Belgrade – Bar railway. Local buses and taxis will take you from Užice to all the major Zlatibor tourist attractions in only 30 minutes.











2/260 Restaurant Business centre Fitness centre Spa centre	Swimming pool ✓ Beauty salon ✓ Exchange office ✓ Parking ✓	Garage Rent a car Laundry and ironing service
		Room features
Internet ✓ Telephone ✓ Safe deposit box ✓	Air conditioning X TV (IPTV, satelitska) V	Hair dryer 🗸 Iron 🗸
	Meet	ing room facilities
Projection screen Projector Interpreter Booths	Air conditioning Microphones Registration desk	Cloakroom Internet access Daylight



		Hotel amenities
1/140 Restaurant Business centre Fitness centre Spa centre	Swimming pool Beauty salon Exchange office Parking	Garage Rent a car Laundry and ironing service
		Room features
Internet Telephone Safe deposit box	Air conditioning V TV (IPTV, satelitska) V	Hair dryer 🗸 Iron 🗴
	Meet	ting room facilities
Projection screen Projector Interpreter Booths	Air conditioning Microphones Registration desk	Cloakroom ✓ Internet access ✓ Daylight ✓

Mona

Address: 26, Naselje Jezero 31315 Zlatibor T: +381 31 841 021 **F:** +381 31 841 812

Ivan Vitorović Sales and Marketing Director T: +381 11 26 34 821 vitorovic@monazlatibor.com www.monazlatibor.com

Contact person:





The perfect combination of traditional architecture and modern design makes this Zlatibor's leading hotel a truly special place to visit. All 120 rooms and 5 congress halls correspond to the highest international standards and are equipped with modern and high-quality amenities, providing a range of services to meet all clients needs when organizing conferences of up to 500 participants. Swimming pool, massage salon, wellness and spa programs will make your stay unforgettable being an ideal way to unwind after a hard day's work. The 60-seat national cuisine restaurant "Perun" is perfect for private parties or group dinners. It offers excellent food and cosy ambience that will make the guests enjoy their dining experience.

	Free of charge	for hotel	guests:		Internet Par	king Fitnes	s Wellness
	Total number	of rooms					120
	Single -	Double 6	5 1 Tr	iple 25	Superiro	r 27	Suites 7
	Hall/Room	Theatre	Classroom	ı U	Board	Banquet	Cocktail
ĺ	Meeting Room Setup	-	-	• •	•	: • :	Y
	Congress	220	150	60	60	150	220
	Large	150	80	40	40	80	150
	Business	70	40	30	30	-	-
	Villa	80	50	40	45	70	80
	Board	15	20	15	15	-	-
	Mona	500	300	100	100	400	600

Olimp

Address: 1, Miladina Pećinara 31315 Zlatibor T: +381 31 842 555 **F:** +381 31 841 953 www.hotelolimp.com

Contact person: Slavica Mirković Reception Manager M: +381 62 807 63 17 hotelolimp@open.telekom.rs





Situated at the very entrance to the tourist complex, the Olimp hotel is an ideal place for corporate travel and professional seminars. The hotel puts at your disposal 41 rooms and a conference room with capacity for 100 people. The spacious restaurant that seats up to 140 people, fireplace room and aperitif bar are great for informal socializing and making business contacts. The Olympic swimming pool is open to public during the summer months and you can enjoy the services of the fitness and spa centres open year-round.

Free of charge for hotel guests: Internet Parking Fitr
--

Total number	of rooms					41
Single 2	Doub	ole 31	Triple -	Su	ites 7+1 Resi	dence suite
Hall/Room	Theatre	Classroom	U	Board	Banquet	Cocktail
Meeting Room Setup	~ <u>~</u> .	-			: • :	Y
Main	100	60	50	40	60	120
Lobby	20	20	20	10	20	40

Palisad

Address: Naselje Jezero bb 31315 Zlatibor T: +381 31 841 151 **F:** +381 31 841 734

www.palisad.rs

guest or not.

Single -

Meeting

Hall 1

Hall 2

Hall 4

Congress Hall

Room Setur

Free of charge for hotel guests:

Total number of rooms

Katarina Čicvarić Sales and Marketing Director T: +381 31 841 032 katarina.cicvaric@palisad.rs

The capacity of 230 accommodation units makes the largest Zlatibor hotel remark-

able for both its size and new features along with the perfect catering service. All

the meeting rooms correspond with the highest standards required for organizing

successful and seamless meetings. The hotel Palisad night club is a perfect place to

spend a night enjoying great music and sipping cocktails whether you are a hotel

Contact person:

Double 130

50

50

Theatre Classroom

-

92

92

48

48

106

303



Internet Parking Health club

67

67

35

35

84

230

Internet Parking Swimming pool

Triple 9

85

100

Triple 80

Board

29

29

15

15

33



Suites 20

-

-

-

-

Banquet Cocktail



Hotel amenities Restaurant 4/1080

Swimming pool ✓ Beauty salon **X** Exchange office ✓ Parking

✗ Garage X Rent a car ✓ Laundry and ironing

✓ Business centre ✓ Fitness centre ✓ Spa centre

Room features

✓ Internet

√ Telephone

✓ Air conditioning ▼ TV (IPTV, satelitska)

√ Hair dryer ✓ Iron

Meeting room facilities

✓ Projection screen ✓ Projector

✓ Safe deposit box

✓ Air conditioning Microphones

✓ Cloakroom

X Interpreter Booths





Address: 30, Kraljeve vode 31315 Zlatibor T: +381 31 841 141 F: +381 31 845 030 www cigota.rs

times such as obesity.

Single 67

Room Setup

Congress

Small Hall

Total number of rooms

Free of charge for hotel guests:

• -

360

65

Double 79

Classroon

125

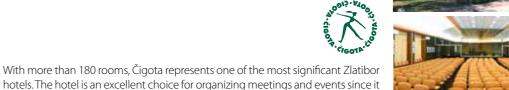
36

Čigota

Contact person: Zoran Ristanović Marketing Manager T: +381 64 889 01 18 tvcigota@ptt.rs









offers three multifunctional congress halls and an exhibition area that can accommodate more than 450 delegates. Once the meetings are over, you can enjoy a quiet dinner at the restaurant or a relaxing session in the pool. Čigota is recogniz-Hotel amenities able for its various health programs and special treatments for diseases of modern ✓ Restaurant 3/490

Suites 30

Cocktail

350

65

✓ Swimming pool

≭ Garage X Rent a car

✓ Beauty salon X Exchange office ✓ Laundry and ironing ✓ Parking

✓ Spa centre Room features

X Business centre

✓ Fitness centre

✓ Internet ✓ Telephone X Safe deposit box X Air conditioning TV (IPTV, satelitska)

✓ Projection screen

Air conditioning

Cloakroom

✓ Hair dryer

× Iron

Meeting room facilities

Projector X Interpreter Booths

Microphones Registration desk

Internet access Daylight







/50 Restaurant 🗸	Swimming pool 🗸
Susiness centre 🗶	Beauty salon 🗶
Fitness centre 🗸	Exchange office 🗴
Spa centre 🗸	Parking 🗸

Internet 🗸 Telephone 🗸 Safe deposit box 🗸

Air conditioning 🗶 TV (IPTV, satelitska)

√	Garage
X	Rent a car

Laundry and 🗸 ironing sérvice

Room features

Hair dryer ✓ Iron 🗶

Idila

Contact person: Jovanke Jeftanović bb Ana Nešević T: +381 31 846 371 F: +381 31 846 372

Address:

31315 Zlatibor

www.hotelidila.com

Manager T: +381 31 846 374 info@hotelidila.com

You will be enchanted by the modern interior of the hotel where you will

experience the highest level of service and comfort. Relax and enjoy a modern,

fully equipped fitness centre, pool and spa centre, hot tub, sauna and steam

room. The hotel gives the guests and lecturers the VIP treatment and makes the

stay during the conferences guiet and comfortable. Only a few minutes away

from Zlatibor centre, the hotel meets the highest standards of service and is

the perfect place to stay. The restaurant seats up to 50 people for a business



IDILA

Dunay

Address: Rujanska bb 31315 Zlatibor T: +381 31 841 126

Brankica Penezić Reception Manager T: +381 31 841 181 F: +381 31 848 411 recepcijaodmaralista@dunav.com www.dunavturist.rs

Contact person:



In the immediate vicinity of the Zlatibor tourist centre there is a recently renovated Dunav hotel resort perfect not only for family holidays but also for hosting various educational and business events. It has a conference room with a seating capacity for 150 participants, which can be divided into three smaller meeting rooms. The restaurant seating up to 110 people can also be used for organizing events. When the meeting is over, treat yourself to the relaxation that you deserve. Enjoy both nature and wellness and fitness programs and spend some time relaxing in the modern, fully equipped rooms.

Free of charge	for hotel quests:	Internet
riee of charge	for floter quests.	IIILEIIIEI

garanas g	of charge for hotel guests: Internet Parking Fitness Wellne	SS
---	---	----

Total number	of rooms					31
Single -		Double 24		Triple -		Suites 7
Hall/Room	Theatre	Classroom	U	Board	Banquet	Cocktail
Meeting Room Setup		-		• • •	:•:	Y
Congress	150	80	-	-	-	200
VIP Salon	-	-	-	15	-	-



Swimming poolBeauty salon Restaurant 1/110 **X** Exchange office

√ Garage

Rent a car

✓ Laundry and ironing

Room features

W Business centre

✓ Fitness centre

✓ Spa centre

✓ Internet Telephone X Safe deposit box X Air conditioning TV (IPTV, satelitska)

✓ Parking

✓ Hair dryer **√** Iron

Meeting room facilities

✓ Projection screen ✓ Projector X Interpreter Booths

✓ Air conditioning ✓ Microphones Registration desk **✓** Cloakroom ✓ Internet access









Swimming pool X Beauty salon X Exchange office X Parking V	Garage X Rent a car X Laundry and X ironing service
	Room features
Air conditioning X TV (IPTV, satelitska)	Hair dryer 🗸 Iron 🗴
Meet	ing room facilities
Air conditioning Microphones Registration desk	Cloakroom X Internet access V Daylight V
	Beauty salon Exchange office Parking Air conditioning TV (IPTV, satelitska) Meet Air conditioning

President

Internet Parking Fitness Spa

Address: Naselje Kamalj bb 31315 Zlatibor T: +381 31 841 386 **F:** +381 31 841 946 www.hotel-president.biz

presentation or for a private party.

Free of charge for hotel guests:

Total number of rooms

Contact person: Slavko Dimitrijević Receptionist T: +381 31 841 386 recepcija.president@seval.rs

Double 10+3 Studio rooms

Suites 5



Internet Parking

The hotel is situated in the green and quiet surroundings of the Kamali settlement, only 10 minutes walk away from the Zlatibor tourist centre. This peaceful, quiet place with home atmosphere is a great place to stay when you want to forget the busy life of the city. It is an ideal place for VIP groups or conference lecturers who want to get away from the noise and still stay informed on what is going on at the meetings. The restaurant seats up to 35 people for a small meeting or for a private party.

Free of charge for hotel guests:

Total number of rooms Double 2 Triple -Suites 6 Single 7 Room Setup

Ratko Mitrović

Ulica Sportova bb 31315 Zlatibor

T: +381 31 841 369 F: +381 31 841 791

Free of charge for hotel guests:

Contact person: Liubica Božović Reception Manager M: +381 62 804 90 73 studentsko@gmail.com

Internet (lobby) Parking







X Garage

X Rent a car

√ Hair dryer

× Iron

✓ Laundry and ironing

the Zlatibor centre and provides you with best conditions to organize meetings
and seminars. The resort complex puts at your disposal 150 rooms, two large
congress halls with a capacity 240 each, and one small conference room with
60 seats. You will experience the full flavour of the Zlatibor region enjoying the
dishes made in the restaurant that seats up to 260 visitors. Sports fields within
the complex are a great place to spend your time between scheduled meetings.

Total number of rooms 150						
Single 25	D	ouble 80		Suites 41		
Hall/Room	Theatre	Classroom	U	Board	Banquet	Cocktail
Meeting Room Setup		-		• • •	:•:	Y
Congress 1	240	-	-	-	-	-
Congress 2	240	-	-	-	-	-
T\/lounge	7.5	40	CO	20		7.5

Hotel amenities

Restaurant 1/260 **✗** Swimming pool Beauty salon X Business centre X Fitness centre **X** Exchange office ✗ Spa centre Room features

✓ Parking

✗ Internet X Air conditioning TV (IPTV, satelitska) ✓ Telephone ✓ Safe deposit box

Meeting room facilities

✓ Projection screen ✓ Projector X Interpreter Booths

✓ Air conditioning Microphones ✓ Registration desk

Cloakroom X Internet access ✓ Daylight





		Hotel amenities
Restaurant 3/360 Business centre Fitness centre Spa centre	Swimming pool Beauty salon Exchange office Parking	Garage X Rent a car X Laundry and V ironing service
		Room features
Internet ✓ Telephone ✓ Safe deposit box ✓	Air conditioning TV (IPTV, satelitska)	Hair dryer 🗸 Iron 🗸
	Meet	ing room facilities
Projection screen Projector Interpreter Booths	Air conditioning X Microphones V Registration desk V	Cloakroom X Internet access V Daylight V



		Hotel amenities
Restaurant 3/720 ✓ Business centre ✓ Fitness centre ✓ Spa centre ×	Swimming pool ✓ Beauty salon ✓ Exchange office ✓ Parking ✓	Garage Rent a car Laundry and ironing service
		Room features
Internet Telephone Safe deposit box	Air conditioning X TV (IPTV, satelitska)	Hair dryer 🗸 Iron 🗴
	Meet	ing room facilities
Projection screen ✓ Projector ✓ Interpreter Booths 🗴	Air conditioning Microphones Registration desk	Cloakroom ✓ Internet access ✓ Daylight ✓

Zlatiborska noć

Address: Bela Zemlja bb 31311 Bela Zemlja T: +381 31 572 910 F: +381 31 572 860

Contact person: Snežana Marinković Sales and Marketing M: +381 64 807 34 10 www.zlatiborskanoc.rs marketing@zlatiborskanoc.rs



La Hotel *** elatiborska noć

If you are travelling from the town of Užice, this hotel will be the first to welcome you to Zlatibor. It is built to blend in with the surrounding forest. The hotel puts at your disposal 37 comfortable rooms and suites as well as a fully equipped conference hall that can accommodate up to 120 delegates and a small boardroom. If you want the participants to socialize and get to know each other in a pleasant ambience, this hotel is the right place for you. You will be delighted by homemade food served in the restaurant that seats up to 200 people. The best way to spend the evening is to relax at the hotel beer house.

Free of charge for hotel guests: Internet Parking Fitness Swimming pool

Total number of rooms 37						
Single 14		Double 18		Triple -		Suites 5
Hall/Room	Theatre	Classroom	U	Board	Banquet	Cocktail
Meeting Room Setup				• • • •	:•:	T
Hall 1	120	90	60	-	-	-
Hall 2	-	-	-	15	-	-

Omorika

Address: Kaluđerske Bare Bajina Bašta T: +381 31 593 530 F: +381 31 593 546 www.hotelitara.com

Contact person: Ivan Nešović Sales and Marketing Director T: +381 31 593 530 prodaja@hotelitara.com



The hotel is situated in the most beautiful part of Mount Tara, in the National Park with preserved nature and various precious natural values. Located in pristine nature, the hotel Omorika is the right place for organizing meetings but also for relaxation after a hard day's work. The hotel puts at your disposal 166 rooms and 5 conference halls. The spacious restaurant that seats up to 500 people, aperitif bar and pastry shop are great for informal socializing. You can spend your free time either at the fitness centre, swimming pool or sports fields.

Free of charge for hotel guests:	Fitness	Parkin
----------------------------------	---------	--------

Total number of rooms 166							
Single 35	0	ouble 109		Triple 12		Suites 10	
Hall/Room	Theatre	Classroom	U	Board	Banquet	Cocktail	
Meeting Room Setup		-		••••	:•:	Y	
Congress	250	-	-	-	-	-	
Banquet	-	80	80	40	80	120	
Hall A	-	20	20	20	20	50	
Hall C	-	50	50	40	40	80	
Bar Hall	-	50	50	40	50	100	

Satelit



Total number of rooms

Villa amenities Restaurant

Room features

Single -

✓ Spa centre

✓ Internet Telephone



Bačijska bb, 31315 Zlatibor

Dalibor Simić, Villa Manager

T/F: +381 31 841 188

Address:

www.satelit.rs

Contact person:

office@satelit.rs

Triple -

In the Obudovica settlement located in the immediate vicinity of the

tourist complex centre, there is the Club Satelit that offers numerous fea-

tures and activities to corporate guests. It offers comfortable accommo-

dation, a fully equipped meeting room and a modern spa centre. Wel-

come package for corporate guests includes: indoor swimming pool, hot

Free of charge for villa guests: Internet Parking Swimming pool Wellness

✓ Swimming pool

✓ Safe deposit box ✓ TV (cable)

✓ Parking

tub, sauna, different types of massage and skin care treatments.

Double 10

M: +381 63 389 409



Suites 10

✓ Children playroom

✓ Hair dryer





Address: Dragoslava Zeke Smiljanića bb 31315 Zlatibor T/F: +381 31 841 148 / 848 536 www.vilapina.rs Contact person: Ivana Lazović, Villa Manager M: +381 62 660 220 ivana.vulovic@vilapina.rs



Vila Pina

Nestled in the shade of the pine tree forest next to the lake, Villa Pina is located in the very centre of the tourist complex. Guests will find it a perfect place to spend a relaxing holiday. They can enjoy mini wellness centre experiencing the Finnish sauna and hydromassage hot tub. You can spend your evening in the café bar with a pleasant ambience.

Free of charge for	Internet	Parking		
Total number of ro	ooms			14
Single -	Double -	Triple -	Suit	tes 14
Villa amenities				
✓ Business centre✓ Café bar	✓ Spa centre		√ Parking	
Room features				
✓ Internet ✓ Telephone	TV (cable) Iron		√ Hair dryer	

Vila Borova





Address: Jovanke Jeftanović bb, Zlatibor T: +381 31 845 000 F: +381 31 848 100 www.vilaborova.com Contact person: Jelena Dabović, Receptionist T: +381 31 845 111 office@vilaborova.com

Located near the Zlatibor centre, hidden in the shade of tall pine trees, surrounded by flowers and fountains there is the Villa Borova. Activity holidays and recreation lovers have bicycles, skis and sledges at their disposal, while the youngest guests can enjoy the playground with swings, see-saw, play castle and a summer house.

Free of charge for villa guests: Internet Parking Recreational equipment

Total number of ro	oms		12
Single -	Double -	Triple -	Suites 12
Villa amenities			
✓ Coffee club with a t ✓ Café bar	fireplace room	✓ Parking surveilla	
Room features			
✓ Internet ✓ Safe deposit box	✓ Iron ✓ Hair dryer	√ TV (cabl	e)

Vila Barović



Palisad bb 31315 Zlatiboi T: +381 31 846 369 www.vilabaroviczlatibor.com Contact person: Neda Panić, Villa Manager M: +381 65 400 72 66 info@vilabaroviczlatibor.com



Away from the crowds and near to the Zlatibor centre, Villa Barović offers its guests the possibility to have a relaxing and peaceful holiday. It was built using natural materials and it offers a pleasant ambience to its guests who have glass-enclosed indoor pool, café bar, internet, parking and video surveillance at their disposal.

Free of charge for villa guests:	Internet	Parking	Swimming pool
----------------------------------	----------	---------	---------------

Total number of r	ooms		17
Single -	Double -	Triple -	Suites 17
Villa amenities			
✓ Business centre✓ Spa centre	✓ Swimmin ✓ Parking	g pool	✓ Laundry and ironing service✓ Café bar
Room features			
Internet	✓ Iron		√ Hair dryer









Restaurant 🗸

Business centre 🗶

Telephone 🗸 Safe deposit box 🗸







Parking 🗸

Garage 🗸 Rent a car 🗴 Laundry and 🗶 ironing sérvice

Hotel amenities

Room features

Hair dryer 🗸 Iron 🗶

Mir

Address: Obudojevica bb 31315 Źlatibor

T: +381 31 845 151 **F:** +381 31 845 102 www.hotelmirzlatibor.com

Contact person:

Slobodan Đulić T: +381 63 205 001 slobodan@sam.co.rs





The newly opened hotel "Mir" ("Peace") is located in the most peaceful part of the tourist centre, only a twenty minutes walk away from the settlement centre. The hotel is an ideal place for rest and relaxation and the most important feature you will find at the hotel is peace. The place with modern interior design equipped with high quality contemporary furniture offers the fitness centre with a gym, sauna and hot tub to its guests. The hotel is ideal for small groups up to 50 participants. It is possible to use the restaurant and the hotel coffee terrace to accommodate presentations and celebrations.

Free of charge for hotel guests:	Parking	Fitness	Spa	Children playroom
----------------------------------	---------	---------	-----	-------------------

Total number of	rooms		25
Single -	Double 12	Triple -	Suites 13



Address:

Alekse Popovića bb 31315 Zlatibor

T: +381 11 30 50 702 **F:** +381 11 35 49 423 www.ahoteli.com

Contact person:

Olivera Gvozdenov Sales Director

T: +381 63 485 094 olivera.gvozdenov@agroup.com



SOON!



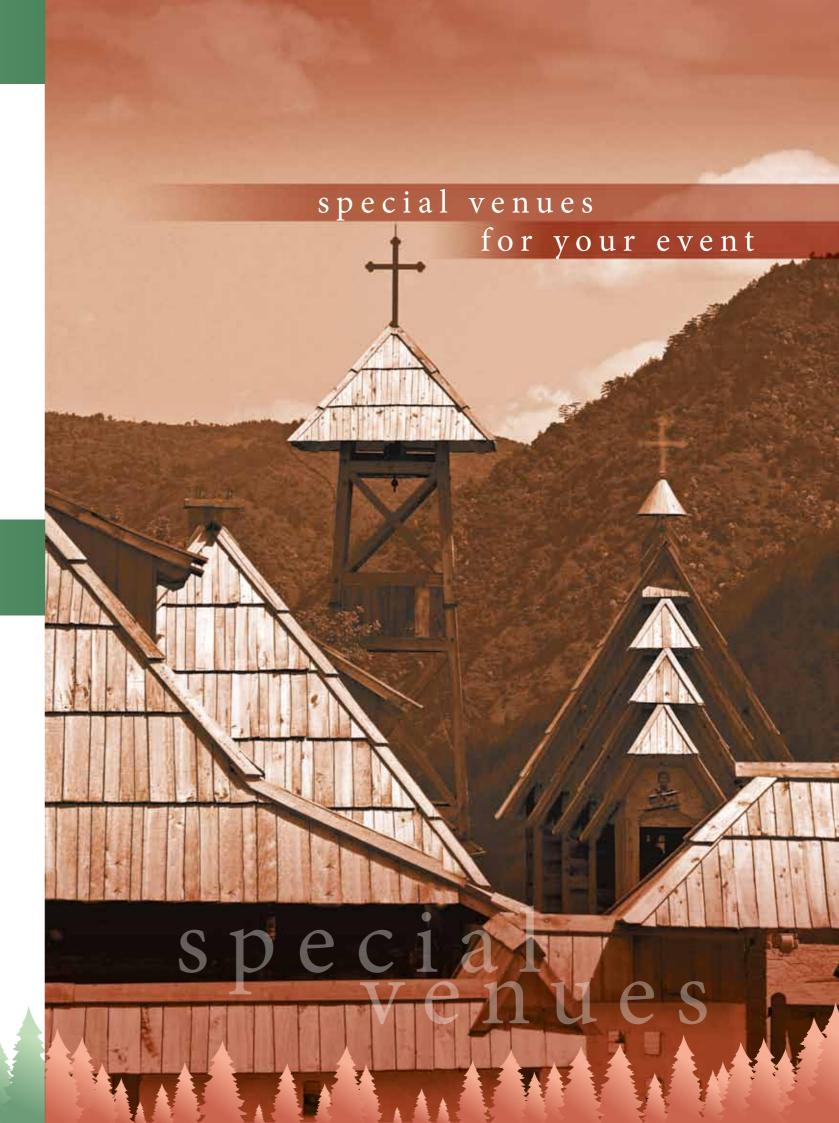


Hotel Tornik, a future pearl in the first local hotel chain "A Hotels", is one of the largest tourism investments in Serbia. The hotel of the highest category with 126 rooms and suites and a capacity of more than 350 conference seats is planned for Zlatibor. Extra facilities available for the guests will be: swimming pool, spa and wellness centre, restaurants and bars. A spacious terrace with a wonderful view of Tornik, a Mount Zlatibor peak, will be situated in the central part of the hotel. It is scheduled to open by the end of 2013.











Address: 31243 Mokra Gora T: +381 31 800 686 **F:** +381 31 315 2000 www.mecavnik.info

Contact person: Anđela Rajović Manager T: +381 64 88 30 245

andjelar@mecavnik.info

Wooden Town (Drvengrad) Mećavnik



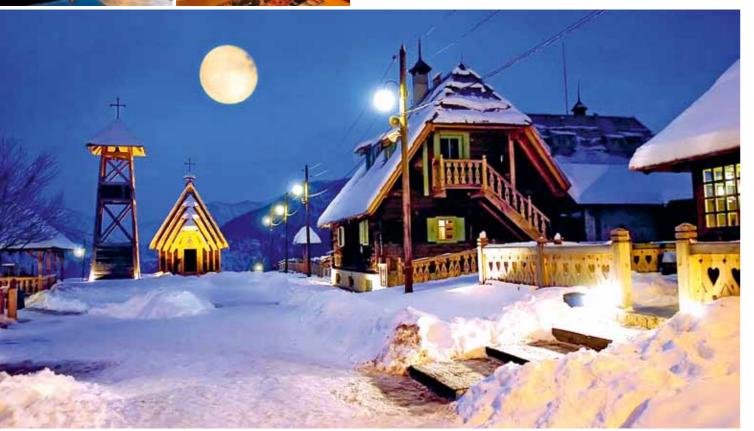




The amazing Wooden Town built by the famous film director Emir Kusturica is an ideal place to organize important business meetings, conferences and seminars. In its magical surroundings it is possible to organize a meeting for up to 250 participants. Guests have two small, fully equipped meeting rooms with a seating capacity of 100 and 150 at their disposal. The complex with the accommodation capacity of 76 rooms and 6 suites offers a remarkable experience and a unique ambience that will make delegates feel comfortable and appreciated. There are many extra facilities offered including a swimming pool and spa and fitness centre. In the evening, you can go to one of the two restaurants, to a bar or to the library.

Free of charge for hotel guests:

Internet Fitness Wellness Parking



	7 internities
Swimming pool ✓ Beauty salon ✓ Exchange office ✗ Parking ✓	Garage ★ Rent a car ★ Laundry and ✓ ironing service
	Room features
Air conditioning X TV (IPTV)	Hair dryer 🗸 Iron 🗴
Meet	ing room facilities
Air conditioning X Microphones ✓ Registration desk ✓	Cloakroom ✓ Internet access ✓ Daylight ✓
	Beauty salon Exchange office Parking Air conditioning TV (IPTV) Meet Air conditioning Microphones

Total number of rooms 83								
Single 43		Double 33		Triple 1		Suites 6		
Hall/Room	Theatre	Classroom	U	Board	Banquet	Cocktail		
Meeting Room Setup					:•:	Y		
Noam Chomsky	150	-	-	-	-	-		
Stanley Kubrick	100	-	-	-	-	-		
Kapor Bar	30	25	15	20	-	60		
Sports Hall	250	150	-	-	140	300		

Open air Museum

Old Village Sirogojno

staroselo@ptt.rs

Address: 31207 Sirogojno T/F: +381 31 802 291 www.sirogojno.org.rs Contact person: Ruža Zimonjić Kljajić Tourism and Educational Programs Associate M: +381 64 89 40 101



Being a magnificent folk culture monument and a customs and traditions guardian, the Open air Museum Old Village represents a truly unique place for organizing a business meeting or a seminar. It offers a specially equipped hall with a seating capacity of 100 while lodges and the inn provide additional facilities. Summer stage is an ideal place for hosting a large meeting in the open air. Seven authentic village lodges offer 29 beds for lecturers and VIP guests, and there are 13 additional beds in the room above the Congress Hall. The authentic space will make the participants feel the power of the place thus guaranteeing the success of the meeting.









Total number	of lodges					7	
Double 1	Triple 1		Triple 1 Quad 1		Family room for five 4		
Hall/Room	Theatre	Classroom	U	Board	Banquet	Cocktail	
Meeting Room Setup		-			::	Y	
Hall	100	40	50	32	-	200	

Swimming poolBeauty salon	✗ Garage✗ Rent a car
Exchange officeParking	Laundry and i service
Air conditioning TV (IPTV, cable)	★ Hair dryer ★ Iron
	Beauty salon Exchange office Parking Air conditioning

✓ Projection screen
✓ Projector

X Interpreter Booths





1/100 Restaurant 🗸	
Business centre 🗶	
Fitness centre 🔀	
Spa centre 🔀	

Internet 🗸 Telephone 🗸 Safe deposit box

Air conditioning X TV (cable) V

Swimming pool X

Exchange office V

Beauty salon 🗶

Parking 🗸

Room features

Garage 🗸

Rent a car 🗶

Hair dryer 🗸

Laundry and X ironing service

Address: Kraljevi konaci bb 31315 Zlatibor **T:** +381 31 841 230 **F:** +381 31 841 150

www.sdworld.net

Contact person: Goran Vučković Royal Chambers Club General Manager M: +381 64 86 86 868

royalchambersclub@gmail.com

Royal Chambers



The Royal Chambers settlement has an ideal location in the tourist complex centre and offers around 100 beds in 25 authentic 4 and 5 stars apartment houses. Each apartment has ground and first floors with two or three bedrooms. Apart from being a perfect place to stay for regular visitors, the settlement is also intended for congress participants, VIP guests, renown experts and all the people you want to show your appreciation to during their stay at Zlatibor.

Total number of apartment houses

2 bedroom apartments **7**

Contact person:

Internet Parking

3 bedroom apartments 18







1/80 Restaurant Business centre Fitness centre Spa centre	Swimming pool X Beauty salon X Exchange office X Parking V	Garage Rent a car Laundry and Ironing service
		Room features
Internet Telephone Safe deposit box	Air conditioning X TV (cable)	Hair dryer \ Iron \

Meeting room facilities Cloakroom 🗶 Projection screen 🗶 Air conditioning 🗶 Projector 🗶 Microphones 🗶 Internet access Interpreter Booths 🗶 Registration desk Daylight

Sports Tourism Centre Zlatibor

Address: Sportova bb 31315 Zlatibor

Dragan Tomić Manager M: +381 60 48 48 141 T/F: +381 31 848 140 www.stczlatibor.rs stczlatibor@yahoo.com

STC "Zlatibor" is a multifunctional space based on a large sports hall that serves as elite athletes training facility. It can easily be adapted to suit a number of uses, including large business meetings hosting over 1000 delegates. It has an exhibition area and 37 accommodation units with 62 beds so that clients could be offered full service. If you want to organize a seminar with event planners designing a vast selection of sporting activities in the spare time, STC Zlatibor is the right place for you.

Free of charge for hotel guests:	Internet
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lotal number of rooms						3/	
Single 10	Double 17		O Double 17 Triple -		Suites 10		
Hall/Room	Theatre	Classroom	U	Board	Banquet	Cocktail	
Meeting Room Setup					:•:	Y	
Atrium	1200	1000	-	-	1000	1500	
Hall 1	50	30	30	20	-	50	
Hall 2	30	25	20	15	-	30	



www.bajomackat.rs

Contact person: Nebojša Šopalović M: +381 64 230 20 68 nesobajo@hotmail.com

Turn off the highway towards the Mačkat village and you will get to the beautiful restaurant "Bajo" building, owned by one of the famous family Šopalović successors. In lovely interior with furniture made of wood and wrought iron you will try delicious specialties. There are rooms in the restaurant building with 16 beds available and you can take horseback riding lessons in the backyard. However, what this restaurant is really famous for is fantastic roast lamb. People who know good roast meat will recommend you vet another restaurant from the Šopalović "Bajo" family situated in the village centre.

Capacity: 200 seat restaurant + 120 seat patio

Mačkat



Address: Contact person: Mačkat bb Zoran Dulović Zlatibor Restaurant Owner T: +381 31 834 195 M: +381 65 638 50 44

Mačkat is another famous restaurant in this village well known for the meat products. It is situated in the very centre near the hill where the village church is located. The famous event Prosciutto Festival (Pršutijada) takes place in front of the church. Along with the Bajo restaurant it can accommodate more than 200 guests who will be satisfied with a pleasant ambience and a magical taste of the spit roasted spring lamb.

Capacity: 120 seat restaurant + 50 seat patio

Old Village Sirogojno Inn



Address: Sirogojno bb

Ruža Zimonjić Kljaić M: +381 64 89 40 101 T/F: +381 31 3802 291 staroselo@ptt.rs www.sirogojno.rs

Sirogojno is famous for the Open air Museum Old Village, a unique monument of national architecture, crafts and Zlatibor traditional way of life. There is the restaurant Inn there that presents national dishes as a part of cultural heritage. Make sure to try Zlatibor kaymak, cheese, buckwheat pie, and "old village" cake. The restaurant serves roast lamb, stuffed cabage rolls, Serbian baked beans and a traditional drink vodnjika – wild pear and juniper fermented juice for organized visitors groups.

Contact person:

Capacity: 30 seat restaurant + 40 seat patio

Terzića avlija-Zlakusa



Address: Zlakusa 36 T: +381 31 546 118

Saša Drndarević

Contact person:

F: +381 31 549 031 M: +381 63 84 39 866 terzicaavlija@eunet.rs www.zlakusa.com

In the village of Zlakusa, famous for its pottery, there is the Ethno Park Terzića avlija. It is a typical village household of the early XX century with the museum having a rich ethno exhibition on display, an old classroom, catering facility with an inn and summer garden, souvenir shop, summer stage, mountaineers camp and guest apartments. Make sure to order Serbian cheese pie, polenta, cheese, kaymak, Serbian baked beans or Serbian wedding cabbage, homemade fruit juice or brandy (rakija). This complex is often used to host seminars, promotions, exhibitions, events, concerts, eco camps, etc.

Capacity: 40 seat restaurant + 80 seat patio

(Zlatiborski pastuv) **Zlatibor Stallion**



Address: Naselje Farma bb 7latibor

T: +381 31 841 635 **F:** +381 31 841 128

Contact person: Radisav Aćimović Restaurant Owner M: +381 62 267 920 pkzlatibor@verat.net

By the roadside, near the Zlatibor tourist centre there is the Zlatibor Stallion ranch with a restaurant within it. There is a small ZOO on the vast glade next to the restaurant. If you are in the mood, you can go horseback riding under the supervision of qualified personnel. After a short horse or carriage ride in a beautiful natural ambience, you will enjoy having delicious roast meat or veal roast baked under the iron pan.

Capacity: 100 seat restaurant + 100 seat patio



Address: Šljivovica bb Zlatibor T: +381 31 3830 140

Contact person: Predrag Stanić Director M: +381 63 645 617 F: +381 31 3830 540 pegos@ptt.rs

The Pego restaurant is located on the left side of the road to Mokra Gora. Experts say that the best roast lamb is served there within the 500 kilometres radius of the village. Go and find out for yourself if that is true – you will be surrounded by delicacies and gourmands whose choice of a place to eat is related to the taste of roast lamb.

Capacity: 80 seat restaurant + 100 seat patio



Address: Branešci bb Zlatibor T: +381 31 582 000

Contact person: Milić Žunić Manager M: +381 60 582 5000 jokino.vrelo09@gmail.com F: +381 31 846 386

The family resort Jokino vrelo is situated in the village of Branešci near the road leading to Mokra Gora. It includes a restaurant, a summer garden and swimming pools. Fishing lovers will have the opportunity to enjoy sports fishing since the complex is located on the lake bank. If you are an experienced fisherman and you catch your own dinner, the kind hosts will be happy to prepare it for you. Make sure to order grilled smoked pork loin or sausage, roast lamb or pork and other delicacies and enjoy a wonderful ambience of nature along with the rich flavours.

Capacity: 50 seat restaurant + 185 seat patio

Pećinar-Ljubiš



Address: Ljubiš bb Zlatibor T: +381 31 801 170 F: +381 31 801 008

Contact person: Boban Pećinar Restaurant Owner M: +381 64 610 18 34 petjo84@gmail.com

Zlatibor village of Ljubiš and its natural beauties have been illustrated in the poems of Ljubivoje Ršumović, a famous poet born in this village. One of the attractions you can find here is the Pećinar restaurant. Six generations of the Pećinar family are in the catering service business. You will enjoy a beautiful ambience where each painting and each piece of furniture keeps the memory of the tradition and the ancestors who have been building a reputation for decades. Try hot cornbread, Zlatibor cheese, kaymak and prosciutto. The best main course is veal or lamb roast baked under the iron pan. Trout fillet is a delicacy here. It is made from trout grown in the backyard fish pond.

Capacity: 50 seat restaurant + 50 seat patio

Address: Sirogojno bb Zlatibor

Dobrivoje Milić

T/F: +381 31 3802 010 **M:** +381 62 448 72 39

When you visit the famous village of Sirogojno, you will have the opportunity to see great locations, but make sure not to miss a meal in the Moj zavičaj restaurant. Kind hosts proudly say that it is the oldest traditional cuisine restaurant at Zlatibor that serves delicious local specialties. Try the "Zlatibor train" consisting of ten typical dishes served in small plates one after another. Once you have tried them all, you will be able to uncover and better understand the rich flavours of this region. The accommodation in the village housholds is at your disposal if you want to take a rest there.

Contact person:

Capacity: 65 seat restaurant + 65 seat patio

(Krčma Gaj) Gaj Inn - Gajevi



Address: Naselje Gajevi bb Zlatibor T: +381 31 841 962

F: +381 31 842 957

Snežana Žilović Restaurant co-owne M: +381 64 278 79 56 zilovicsnezana@gmail.com

Contact person:

Gaj Inn is situated in the settlement Gajevi near the Zlatibor tourist centre. One of the guests once said: "If you haven't visited the Gai Inn. you haven't visited Zlatibor..." It is a landmark of Zlatibor situated on the south side of the Šumatno Hill ("Monument"), with a wonderful view of Čigota mountain range and the Katušnica valley. You can try the traditional cuisine of our region there and enjoy a pleasant ambience of the place reflecting the time of our ancestors.

Capacity: 70 seat restaurant + 25 seat patio

(Vodeničar) Miller - Zlakusa



Address: Selo Potpeć T: +381 31 546 658

Contact person: Željko Guskić M: +381 64 179 90 67

tamara.guskic@gmail.com

In the village of Zlakusa, above the old water mill that is still in function, there is the family-owned restaurant Vodeničar. It is built next to the fish pond so the fish is caught right in front of you, brought to the kitchen and finally to your table. Make sure to try the specialty of the house - smoked and regular trout fillets as well as the mixed fish platter. Six comfortable rooms are at your disposal if you want to take a break. Enjoy the excellent food, good wine and a relaxing sound of fish jumping in the pond.

Capacity: 40 seat restaurant + 65 seat patio

Simex-Liubiš



Radoje Bojović

Address: Ljubiš bb Źlatibor

relaxing environment.

T: +381 31 801 151 M: +381 65 200 16 40 F: +381 31 801 091 rboiovic@ptt.rs www.simex-ljubis.co.rs

In the village of Ljubiš there is a famous brook trout pond, a type of fish you can try in the Simex restaurant. It is a national house that offers other features as well - comfortable rooms and apartments with 40 beds in total, two outdoor swimming pools, a gym, a sauna and a hot tub. After having delicious fish specialties, you can relax or take a walk

along the marked trails experiencing all the pleasant sensations of this

Capacity: 90 seat restaurant + 80 seat patio

Konak



16, Kralja Petra I Užice **T:** +381 31 510 207

Contact person: Dragica Joksimović Restaurant owner M: +381 64 120 65 97 restorankonak@yahoo.com

If you like national cuisine, go to the Konak restaurant located in the very centre of the town. It serves the best local specialties in the traditionally designed interior. You can order Užice flat bread bun, buckwheat pie or veal roast baked under the iron pan, the specialty of the house. Whatever you decide to try, you will not make a mistake.

Capacity: 35 seat restaurant + 20 seat patio

Petica "5"



Address: Đurkovac bb Zlatibor T: +381 31 841 137 F: +381 31 845 973

Contact person: Goran Marjanović Restaurant Owner M: +381 63 613 140

The restaurant Petica is located in the tourist complex centre, right between the Mona hotel and the bus station. It has been changing locations but it has always been the favourite place of the visitors, well known for its delicious, mainly local cuisine and for its excellent service. It often hosts participants of business meetings who organize business lunches, parties and cocktails in the ppleasant ambience of the restaurant.

Capacity: 50 seat restaurant + 40 seat patio

(Park kod Novice) Novica's Park



Address: 51, Đurkovac Zlatibor

Contact person: Novica Marković Restaurant Owner M: +381 63 396 635 T/F: +381 31 841 818

parkkodnovice@open.telekom.rs

The restaurant Park kod Novice, a favourite for many, is situated in the Djurkovac settlement near the Zlatibor centre. It serves top quality food in the pleasant interior. Even though it is well known for fish specialties you can still order traditional Zlatibor dishes, game specialties and international food dishes. The restaurant puts at your disposal 5 rooms and two studio rooms where you can have some rest.

Capacity: 80 seat restaurant + 20 seat patio

Gold Fish-Užice



Address: 7, Vuka Karadžića Užice

Restaurant co-owner M: +381 65 6 510 510 T/F: +381 31 554 336 rrogic.ue@gmail.com

The Gold Fish restaurant, specialized for fish dishes, is located on the road leading to the Old Town in the vicinity of the centre of Užice. If there is an organized group of 50 people and they want to try the best fish in town, Užice citizens will always show them the way to this restaurant.

Contact person:

Radivoje Rogić

Capacity: 50 seat restaurant + 30 seat patio

Grand

Contact person:

Danilo Jovašević

Address: Tržni centar

T: +381 31 845 301 **F:** +381 31 848 123 www.grandzlatibor.rs

M: +381 65 290 90 80 danilo.jovasevic@gmail.com

In the central part of the tourist complex there is one of the most popular restaurant facilities in the area – Grand. It includes the day club "Irish Pub", the night club "Grand Club" and a restaurant that serves top local and international cuisine dishes. Whether you just want to have a morning cup of coffee, business lunch and dinner or to enjoy a night out at a night club, Grand will make sure you enjoy yourself. The restaurant offers unique opportunities that singles it out since there is also a possibility for organizing business meetings, parties and promotions.

Capacity: 100 seat restaurant

Aleksandar



Address: 16a, Kralja Petra I

T/F: +381 31 518 110

Contact person: Vladimir Čvetić Restaurant Owner M: +381 64 22 11 611

www.aleksndargold.com aleksandargold@open.telekom.rs

"Aleksandar – a house of good food and wine" is a luxuriously furnished and equipped restaurant on three levels which can host up to 300 people. Exclusive wine list, diverse cuisine, outstandingly furnished and designed interior and a great location will satisfy the most demanding clients and guests. Presentations and meetings accommodating up to 50 people can be organized in a specially designed area.

Capacity: 200 seat restaurant + 100 seat patio

(Miris Dunja) The Scent of Quince



Address: 140 , Rujno ___ Zlatibor

T: +381 31 841 529 F: +381 31 841 801 www.mirisdunjazlatibor.com

Contact person: Duško Vučenović Restaurant Owner M: +381 62 20 50 24 mirisdunja@open.telekom.rs

The national cuisine restaurant Miris Dunja is located in the tourist complex centre and is surrounded by most hotels. There is also a villa at your disposal with 9 well designed and furnished apartments in the style of traditional mountain house. There is a possibility for group visits and for organization of meetings, solemn dinners and parties. Make sure to try veal roast baked under the iron pan and a homemade aromatic fruit brandy.

Capacity: 70 seat restaurant + 70 seat patio

Lake (Jezero)



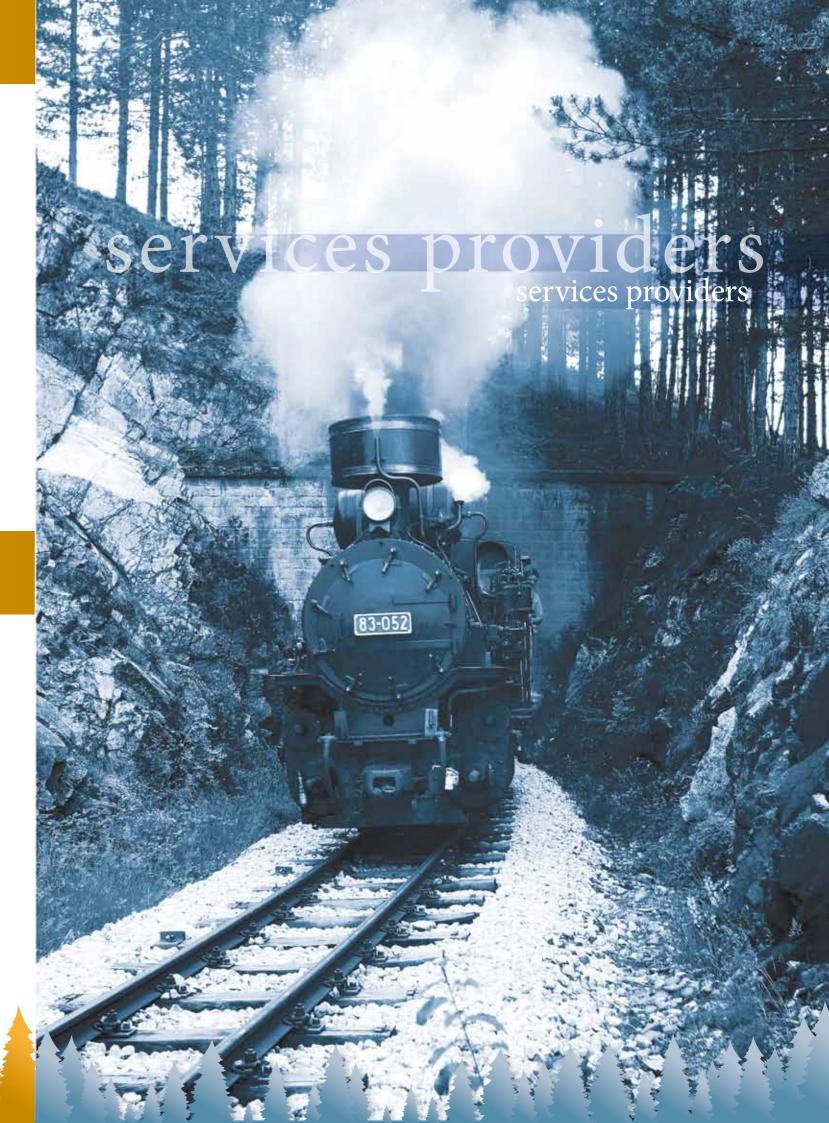
Address: Kraljevi konaci bb Zlatibor

Ivan Roljević Manager M: +381 64 33 966 20 T/F: +381 31 841 100 ivanroljevic@gmail.com

The Jezero restaurant is located in the tourist complex centre, on the lake bank within the apartment settlement Royal Chambers. The patio is an ideal place for daily relaxation in the sun, or for the first morning coffee, crepes and other delicacies. Enjoy the view of the lake while having local and international cuisine specialties and spend some quality time with your colleagues, friends or family.

Contact person:

Capacity: 90 seat restaurant + 130 seat patio



Tourist Agency Zlatex





Address: Naselje Jezero bb Zlatibor T: +381 31 841 418 **F:** +381 31 841 244

www.zlateks.rs

Contact person: Dumanjić Milanko Excursions Organizing M: +381 63 694 906 zlateks@ptt.rs

The Zlatibor best known agency is Zlatex, located at the bus station in the tourist complex centre. It provides accommodation services in hotels, private apartments and households and upon request half board meals in several restaurants. The agency has its own buses so it offers transportation services as well. It has been organizing tours and excursions for years now, the most popular ones being:

- Sirogojno and Stopić cave
- The River Uvac cruises
- Visit to Mokra Gora and a ride on the Šargan Eight train

Amigo Travel Agency





Address:

T: +381 31 511 596 F: +381 31 524 192 www.amigotravel.rs

Contact person: Amigo Travel 93, Dimitrija Tucovića Vladana Rakić, Sales Dpt. M: +381 64 829 06 03 amigouzice@gmail.com

Tourist agency Amigo organizes a number of individual and group reservations of accommodation in accordance with the passengers needs and reguests. Their own fleet of vehicles ensures maximum flexibility and enables them to offer a fast and efficient service to their guests. Interesting themebased packages are part of their offer, some of them being:

- The Republic of Užice
- Discovering traditional life and life in nature (Zlakusa, Potpeć cave)
- Myths and fairy tales are still alive (Mokra gora, Šargan Eight, Wooden Town)

Zlatibor Tours Agency



ZIATIROR Tour

Address: TC Pijaca bb

Contact person: Danijela Andžić M: +381 60 0245 943 T: +381 31 845 957 zlatibortours@gmail.com

Zlatibor Tours is the agency providing a wide range of services through its 3 offices. Numerous excursions and diverse programs that will enrich the vistors' experience are part of their offerings. The most interesting daily tours are following:

- · Panoramic ride to the top of the highest Tornik peak
- Visit to the natural phenomena Stopić cave and Gostilje waterfalls
- Mokra Gora Tour: "From the healing springs to the home of Kremna prophets"

Taratours Agency





Address: 80, Svetosavska Baiina Bašta T: +381 31 861 501 F: +381 31 861 467 www.taratours.rs

Contact person: Goran Glišić M: +381 64 625 91 94 office@taratours.rs

Taratours is the agency specialized in organizing excursions and tours on Mount Tara and its surroundings. It has a tourist boat that can take up to 60 people for the River Drina gorge cruise thus making them experience a unique adventure. Corporate clients are offered numerous team building programs and competitions. The rich offer contains the following:

- The Drina Gorge and Lake Perućac cruises
- Visit to the lookout on Mount Tara and to the Rača monastery
- Treasure hunt the guest for the Old Slavs' treasure

Zlatiborski Konak Agency





Address: Kraljev trg bb Zlatibor T: +381 31 848 488

F: +381 31 848 088

www.zlatiborskikonak.com

Contact person: Rajko Aćimović M: +381 64 19 400 19 zlatiborski.konak@ercov.net

Zlatiborski konak, the agency with years of experience is located in the very centre of Zlatibor. Its offer includes 20 apartments in the ideal location right next to the lake as well as half board meals for its guests and clients. The agency organizes a number of tours and excursions:

- Visit to the Open air Museum Old Village Sirogojno
- The Nostalgija train ride
- · Daily trips to Zlatibor swimming resorts Boškova voda and Jokino vrelo

San Tours Agency



• Santours »

36, Valterova Prijepolje **T:** +381 33 711 069 F: +381 33 716 206 www.san-tours.rs

Address:

Contact person: Goran Cmiljanović, Director M: +381 63 652 960 santours@ptt.rs

Tourist agency SAN-Tours is specialized in organizing individual and business clients arrangements in the area of Western Serbia. This agency offers one day to five day tours that are carefully prepared and adapted to the needs of small tourist groups:

- A sprong of spirituality holy waters of the Lim River
- Adrenaline program the River Lim rafting
- Kamena gora, Sopotnica







Culture

Zlatibor is an ideal stage for organizing cultural events throughout the year. Concerts, festivals, exhibitions and art colonies represent a unique chance to get to know the rich tradition of the Zlatibor region.

While you are here, why don't you take the opportunity to learn some of the following skills and activities?

- the skills to knit clothing (sweaters, scarves, winter hats...) featuring local motifs,
- old, almost forgotten crafts (pottery, smithery, carpentry, tailoring, weaving...),
- traditional dance Užice kolo and other traditional dances from this region.
- the skill of making traditional balms and teas and collecting ingredients you need to use.

Entertainment

Zlatibor is well known as a place for good entertainment. Depending on your preferences and your taste in music, we are recommending the following places:

If you want to spend a night out having fun in a club located in the tourist complex centre, then the best places to go are: "Irish pub", "Vendome", "Dancing bar", "Apolo" and "Sunset". However, if you want to be fresh and ready for the activities waiting for you the next day, we suggest a visit to: "Zlatiborska konoba", "Bolero", "Burence", "Adadjo" and "Fama".

If you decide to spend your evening in the town of Užice, the ideal places to spend your time at are: "Gradska kafana", "Zicer", "Absolute", "MakaMara" and "Kafe Poslastičarnica", all of them being located at the central town square. There, you can have a delicious cake or a drink that will refresh you and give you the energy to continue your night out. If you like club sound we suggest you go to some popular Užice disco clubs -"Garaža", "Skala" or "Kontra". Rock music lovers can continue their night out in the "Revolt" club in the heart of the town. If you'd rather spend a quiet night out, you can go to one of the following restaurants: "Vagon", "Palermo", "Tabana", "Moja reka" and "Naša kuća" and enjoy a lovely evening in great atmosphere.

Shopping

You should not leave Zlatibor without buying a souvenir typical for this region. You can find almost everything you need at the Zlatibor open market where you can always have a small chat with kind and talkative local craftsmen. They offer various products characteristic for the Zlatibor region, so it is a kind of an one stop shop where you can find cheese, kaymak, prosciutto, brandy (rakija), honey and herbs for teas, but also knitted sweaters, socks, mittens or cooperage products and other numerous souvenirs.

If you visit surrounding villages, we recommend you buy products there depending on what craft the village is famous for (cured meat products – Mačkat, wool sweaters – Sirogojno, wood products – Rožanstvo, pottery - Zlakusa). If you want to buy some popular local or international brands you can do it in numerous shops in the centre of Zlatibor or in Užice main street.

Events

JANUARY

Mid-January

Prosciutto Festival (Pršutijada)

The Zlatibor Region Cured Meat Products Fair

The village os Mačkat, Zlatibor

Second half of January

Kustendorf

The well known film and music festival organized by the famous film director Emir Kusturica

Mećavnik, Mokra Gora

www.kustendorf-filmandmusicfestival.org

FEBRUARY

The last weekend in February

Hunters Assembly

One of the oldest manifestations with various entertaining programs. There are more than 1000 hunters from Serbia and from abroad. Zlatibor

APRIL

At the end of April

Fruit Brandies Fair

Presentation of the traditional way of the famous Serbian drink manufacturing where local people also present their products.

The village of Šljivovica, Zlatibor

JULY

First half of July

Traditional Trumpet Festival

The Trumpet Festival and Folk Art Festival represent a music manifestation based on ethnographic motifs of folk music.

Tić polje, Zlatibor

Second half of July

The Drina regatta

More than 15000 people in 1200 creatively designed boats go for a 24 kilometres long boat ride from the Lake Perućac to Rogačica.

Bajina Bašta, www.regata.rs

At the end of July

Diving from the old railway bridge

Bridge diving is a two day competition held in Užice with cultural and entertaining program where popular athletes take place.

AUGUST

Mid-August

International colony of the art ceramics Zlakusa

Smeh je najbolji lek. Osmeha nikada dosta. Glumci i animatori će učiniti vaš boravak na Zlatiboru interesantim i nezaboravnim.

Čajetina – Zlatibor

Krajem

Međunarodna kolonija umetničke keramike Zlakusa

Get to know traditional ceramics that preserves national heritage of this region. Zlakusa, www.keramika-zlakusa.org

SEPTEMBER

At the beginning of September

Nušićijada (Days of Nušić)

"To Ivanjica - there I will send you ..." says Mrs. Ministress Živka to her son in law Čeda. That is how we were given one of the most beautiful comedy festivals. *Ivanjica*, www.nusicijada.rs

NOVEMBER

First half of November

Yugoslav Theatre Festival

The Festival that brings together artists from the whole Balkan region. After a strict selection, the best theatre shows from Serbia and other countries in the region are put on the stage.

Užice, www.teatar.rs/festival









Kraljeve vode



Zlatibor is a unique mix of nature, history and tradition that makes it an ideal place for rest and relaxation. Zlatibor started its tourist development back in the 1893, when the Serbian King Aleksandar Obrenović built a drinking fountain. Ever since then the central tourism area of Zlatibor has been called Kraljeve vode (King's Waters). Decorated with a wonderful lake, surrounded by coniferous trees, numerous hotels, villas and restaurants, it represents a gathering place and a starting point for all further explorations. While you are taking a boat ride on the lake or having the first morning coffee in the sunny local restaurant patios you will be able to feel the incredible nature scents. You can pick any hiking trail and go for a walk enjoying the crisp mountain air that will refresh your body and revive your soul. When you get back from your walk, you could visit a restaurant serving Zlatibor specialties to compensate for burned calories. Cafes and bars offering entertainment till late are great places to spend your evening.

Tornik - Ski Centre



Zlatibor offers numerous activities throughout the year but it is best known as a winter ski centre. Ski centre Tornik is located near the Zlatibor tourist complex centre and has four well-arranged ski runs (Zmajevac, Tornik, Čigota and Ribnica) with total length of 5 km. They are equipped with the artificial snowing system and a six-seater chairlift with a capacity of 3000 skiiers per hour. Two ski lifts, anchor type, are also at your disposal.

You can choose a trail depending on your skills and the mood you are in and enjoy the winter adventure. The terrain is perfect for biathlon and Nordic skiing, and if you want to organize a contest along with your friends and colleagues, you can rent snowboards and motor sledges. In summer months, take a cable car to the mountain peak and enjoy the panoramic view of mountain ranges. If you want to improve your physical fitness, take a long walk back to the tourist complex.

Šargan Eight



Šargan Eight is a narrow gauge railroad, which makes an extraordinary loop in the shape of number eight on the route from Mokra Gora to Šargan Vitasi. Once the railway was built, King Aleksandar Karadjordjević left his signature on the Šargan tunnel as a sign of hard work appreciation. The railroad is a miracle of human ingenuity since the altitude difference between Mokra Gora and Šargan was surmounted skillfully by this world unique eight with the system of tunnels and bridges.

Get on the Nostalgija train and enjoy the fairy tale ride across wonderful areas of Mokra Gora. Find out what prizes were promised to planners who were entrusted to construct this extraordinary technical solution. Find out what famous prophets – the Tarabić family from the nearby village of Kremna foresaw when they said: "Many years will pass before people remember the iron road and this road will be rebuilt all over again. However, people will not travel down this road to Višegrad for business or because they need to, but for fun, careless rest and enjoyment."

Monasteries



If you want to understand history and tradition of this region you should visit monasteries and churches, the witnesses to the centuries past. The most significant monastery is Mileševa, the endowment of King Stefan Vladislav Nemanjić from XIII century, where the remains of St. Sava were interred. It is famous for medieval fresco painting that is ranked as the world's top cultural heritage. Take a good look at the fresco White Angel, a masterpiece that will awake your power of faith and spirituality.

Visit Zlatibor wooden churches, small wooden buildings that you can nowadays see in just three villages - Dobroselica, Jablanica and Kućani. They will show you a strong will of our ancestors to preserve their culture and tradition. The Uvac monastery is the Nemanjićs endowment from XIII-XIV centuries, and if you take the road to Mount Tara make sure to visit Rača monastery. Ask the priests to tell you what role the monastery had in preserving the Miroslav's Gospel, most significant and precious document of Serbian cultural heritage.

Sirogojno



The entire Zlatibor region is a treasure chest full of customs and traditions preserved from fading into oblivion but the village of Sirogojno holds a special place since the unique Open air Museum Old Village is situated there. It was built in order to preserve the memory of traditional architecture, crafts, customs and the way of life in the mountain regions of Serbia. Take part in programs of reconstructing national customs and rituals and try to understand the meaning and depth of folk beliefs. Take tools and learn some of the old crafts. Become a potter or a blacksmith or even a cooper for there is a saying here: "The most important thing to learn is crafts". Every August the museum organises the "World of Music" Festival and the "The Old Crafts and Traditional Occupations Fair". The village of Sirogojno has become famous in the entire world for its unique, knitted wool sweaters hand made by the women of this village who were inspired by the nature colours when knitting the sweater patterns. If you buy a sweater in Sirogojno, you will certainly never be cold in winter months again.

Mokra Gora



Mokra Gora is the Nature Park including the areas of exceptional value. Hills and gorges covered with oak and black pine forests, intersected by streams, springs and wells represent a habitat of numerous endemic species of flora and fauna. Alpine cornflower, Western Capercaillie and brown bear are of a special value here, but you can also see an otter, wolf, chamois, Mediterranean Barbel and trout.

The famous film director Emir Kusturica built a unique town made of wood – Wooden Town (Drvengrad) on the Mećavnik hill. Come to the Kustendorf Festival in mid-January when big film stars known all around the world come here to support young film makers. Exhibitions, schools and workshops are open here throughout the year thus making Mokra Gora an important centre of culture and education. If you want to learn new things you can go to the bookshop or to the cinema, while a sports hall, a swimming pool, a gym and a sauna are at your disposal if you just want to relax. You can also enjoy the winter sports on four well-arranged ski runs at the nearby lver ski resort.

Caves



Go down the steep limestone cliff to the entrance of Stopića cave with the underground stream called Trnavski Creek flowing through it. Explore the Light Hall first and then proceed down the Dark Hall to finally reach the Great Hall with Pools. Even though the cave holds fascinating walls and ceiling cave ornaments, it is the sinter pools that have the greatest value. A large number of pools create a wall with water overflowing the pools thus creating an outstanding sight.

Potpeć cave was cut out by underground streams. Leaving the underground, these streams come to surface in front of the cave and the springs in front of it thus forming the Petnica River.

Go down 700 steep steps and explore two main levels of cave passages – the Upper Cave where once the underground stream used to flow and the Lower cave that was peopled once. Enjoy the rich cave ornaments and ask your guides about objects proving people were living here since the Neolithic. Leave small coins "for luck" in the embrasure in the main hall and contemplate what you have just seen in the excellent fish restaurant located at the very cave entrance.

Ethno Villages



Visit to Zlatibor will be complete only if you combine rest and relaxation with good food in ethno ambience, where you will learn new things about the tradition of our people. The best places to experience this combination are ethno villages and households.

Visit Lazarevi konaci in the village of Kačer and enjoy the peaceful surroundings. If you want to, you can learn how to make souvenirs of wood and wrought iron there. At Boškova voda in the village of Ljubiš you have a nicely arranged swimming spot at your disposal as well as specialties roast baked under the iron pan in a local restaurant. The households Stankovića avlija and Dacovića konaci are located in the same village. There you can stay in one of the authentic village houses. In the ethno-eco village Vraneša on Mount Zlatar you can find good accommodation, restaurants and the wellness centre with the indoor pool open year-round. You can also go on local tours in order to see some of the surrounding attractions.









Užice under Mount Zlatibor and upon the Djetinja River

Užice is the largest town and a small capital of the region that each Era believes to be the centre of the world. Among tall mountains and clear rivers there are people with a specific nature, people who believe that you can make jokes in any situation. You will immediately recognize a vivid and cheerful spirit of these people and when you get the chance to know them better you will learn that their hospitality doesn't have limits

Let them lead the way up to the walls of the medieval fortress Old Town; walk along the river Djetinja bank to the hydroelectric plant built based on Tesla's principles of alternating current back in 1900. It is the first of the kind in the Balkans and the second in the world preceded only by the Niagara plant that started working 5 years earlier. Visit the Museum of Technical Devices within the the building of the plant and then go for a slow walk up to the Old Town perched on a rocky cliff top above Užice. You will realize the place is rich in history and you will also see young couples in love who often visit the lookout

From the foot of the Old Town you will continue your walk along the Djetinja River bank and come to the old railway bridge overlooking the town river beach. Diving from the bridge is organized every summer and numerous skilled and brave contestants can take your breath away.

Make sure not to miss the Ethnographic Museum – Jokanovića kuća (also known as Pecara) which also represents a monument of Oriental Balkan architecture of the 19th century. While walking around the town you will see numerous fountains built by local guilds. Back in the 19th century Užice traders and guilds were building fountains as their endowments. Today, they are witnesses of the town's fast development. When you get tired, take a break and have a famous Užice flat bread bun that will give you the energy to continue exploring the beautiful spots of the town.

Under a Sharp Eye of the Griffon Vulture

From Mount Zlatibor we are going down to the River Uvac canyon, recognizable for its ensnared meanders which create a magical natural surroundings. The Uvac Special Nature Reserve is home to more than a hundred species of animals (golden eagle, otter, eagle owl, kingfisher, etc.), and the Reserve's greatest attraction is "the king of the sky, His Majesty" Griffon Vulture.

Go to the Uvac lake dam and get on a catamaran. Go for a ride on the lake with ensnared meanders of the Uvac River flowing into it. You will be surrounded by the unbelievable intact nature between the cliffs, rocks and karst reliefs on your way to the entrance to the Ice cave where you will see the extraordinary speleological treasure of the Uvac cave system. You will pass the feeding site and see griffon vultures flying above it. They are fantastic birds with wing span of up to three metres, and you can watch them from the special lookouts. You can also enjoy fishing on Zlatar, Uvac and Radoinjsko lakes.

Continue exploring the area by taking a walk on the golden mountain of Zlatar, which is declared the air spa for its special climatic conditions. Walk across the meadows full of medicinal, fragrant herbs, surrounded by spruce and birch trees. Join the organic buckwheat harvest or start collecting forest fruits and tea herbs. Visit the ethno village Štitkovo with wooden houses more than one hundred years old, or pay a visit to the ethno-eco village Vraneša. Meet local hosts and try famous Zlatar cheese, buckwheat pie and forest fruit sweet-preserve.

You will get to Nova Varoš built by Skender Pasha in the middle of the 16th century. He was traveling around the area and was impressed by the nature so he decided to build a town here. Take a cable car to get a panoramic view of the cultural monuments of the town – the mosque and the church that represent the best example of the religious tolerance in the town.

Divine Tara and the Emerald Drina Invite you on a Heavenly Journey

The road to Višegrad will take you to the Nature Park Mokra Gora where the famous film director Emir Kusturica built the ethno village Wooden Town (Drvengrad). Stay here for a day and try natural food and bio-fruit juices that will give you strength needed to continue the journey. Get on the famous train Nostalgija that will take you on the journey through magnificent areas between Šargan and Mokra Gora on the old narrow gauge railroad making a loop in the shape of number 8. You will go through the village of Kremna, known for its prophet family the Tarabićs who foresaw important historical events.

And then you get to Mount Tara, the wavy mountain beauty that Dr Aetkin Clark, the Director of European Foundation for protection of nature and National Parks once described in a single sentence: "This is my vision of Heaven!". This area was declared a National Park in order for diversity of flora and fauna of this region to be protected, the most significant species being Pančić spruce, the empress of all the European endemic plant species.

Your next stop is Kaludjerske Bare, the oasis of health where you can find the Omorika Hotel and other accommodation capacities good for rest and relaxation. Pay a visit to the Rača monastery, the endowment of King Dragutin, a place that has been a guard of the national culture and treasure for centuries, a place that preserved the Miroslav's Gospel, the oldest written Serbian monument in difficult times of our history.

The Drina River – emerald green, deceptively mild, swift and winding. The river that defies history with its power and will. Take a break and have a coffee at the restaurant patio at the place where the shortest river Vrelo flows into the Drina. There is Perućac lake in the vicinity, with its crystal clear water full of different types of fish representing a true paradise for fishermen. You can rest on the well-arranged beach, take a boat ride, and enjoy the river canyon that will take you all the way to Višegrad and the famous bridge described in the Nobel prize winning novel The Bridge On The Drina. Mount Tara and the River Drina meet at Bajina Bašta, a small picturesque town nestled between those natural beauties. The kind hosts will wish you "All the bestl" inviting you to their home so that you can try fresh-baked bread and brandy (rakija).

From Ivanjica and the Moravica River to Golija and Studenica

Only one hour drive away from Zlatibor, on the banks of the river Moravica there is the town of Ivanjica. It is a picturesque place surrounded with mountain ranges and well known for raspberries, potatoes and healing springs. The road will take you to the unique stone arch bridge built more than a century ago. You can stay at an excellent Park Best Western hotel with the highest quality standards of accommodation and service. Right behind the hotel, on the Moravica river bank there is a hydroelectric power plant more than a 100 years old with beautiful waterfalls. It represents the symbol of the town and is a part of the industrial heritage. There is the terrace of the restaurant above the waterfalls where you can take a break having a cup of coffee or lunch while enjoying the view of the unique mixture of natural beauty and human ingenuity. There is a pearl of this part of Serbia in the vicinity - Mount Golija covered with dense forests. It is the Nature Park preserving forest eco systems, various areas and landscapes, endemic species and biological diversity. The Golija – Studenica area was declared the first UNESCO - MAB registered biosphere reserve in Serbia. Visit the lakes Tičar and Okruglica, the waterfall Izubri and areas that represent a habitat for more than a hundred medicinal herbs. If you are an adventurer, visit Hadži-Prodanova cave rich in ornaments, halls and hallways where prehistoric objects were found. If you love cultutral and historic heritage, visit the monasteries Pridvorica and Kovilje. Make sure to visit Studenica monastery that was included on the list of World Heritage Sites by UNESCO. Find out the history of the monastery that was founded in 1190 by Stefan Nemanja whose relics are still in the monastery. It is surrounded by a circular wall that encompasses four churches containing valuable pictures from the 13th and 14th centuries. Under guardianship of St. Sava, Studenica became the spiritual, cultural and political centre of medieval Serbia.









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